



**Board Retreat & Meeting
Campbell's Resort, Chelan
March 13 & 14**

Chelan/Douglas Quarterly Performance Report

July 1, 2024 - December 31, 2024

Serving Up the Spice of Life

There's a big difference between thin, watery red products that try to pass as salsa, and the richly-textured fresh flavors of high quality ingredients in the homemade salsa by Mima Cole in Chelan County. It's no wonder it's called Mima's Famous Salsa!

Thanks to a small business investment grant through the Washington State Department of Commerce, Mima purchased an industrial compressor, an automated filler, and an automated sealer for packaging. Containers used to be filled manually, a single measuring cup at a time. It was a messy and inefficient process. The new equipment ensures predictable and consistent results, effectively reducing production time by 75%!



With the improved efficiencies, Mima can focus on increasing distribution to retailers and restaurants in Idaho and Oregon. She plans to bring on a bookkeeper to support the growing business, and will be able to provide good jobs in the community. "It's a great opportunity for moms, especially, because they can work flexible hours while their kids are in school." Mima shared that while she's excited about the growth prospects — including expansion into all six area URM Cash & Carry stores — success for her means more than the bottom line. "While the salsa may not pay the mortgage (yet), I've found success in the networking and community connections, and being able to provide opportunities to mentor and coach young people and other women."

Mima mentored one young woman who faced significant obstacles as an orphan with learning disabilities. Mima brought her to a SkillSource orientation so that she could complete her GED and find a career path.

The young woman is now a licensed CNA and just bought a house with her new husband! With the continued success of Mima's Famous Salsa, Mima intends to provide more opportunities for youth work experiences, nurturing the next generation of Washington's workforce, and inspiring future entrepreneurs.

Congratulations to Mima and family! We wish you continued success and are looking forward to the day when you're known as Mima's WORLD Famous Salsa!





Registration & Exit

Current Actual

Annual Goal

Total Served

308

625

Adults

Registered	41	81
Placement Rate (% employed at exit)	100%	80%
Credential Rate (% trained in voc ed who earn a credential)	71%	82%

Dislocated Workers

Registered	17	44
Placement Rate (% employed at exit)	100%	81%
Credential Rate (% trained in voc ed who earn a credential)	100%	81%

Youth

Registered	54	68
Placement Rate (% of youth employed or in post sec ed)	90%	65%
Credential Rate (% youth who achieved a HSD or GED)	40%	51%

Discretionary Grant Enrollments: Federal EcSA: 18/16; State EcSA 57/44



Participants in Occupational Education	24-25 Students (YTD)				23-24 Students (Year Total)			
	Big Bend	WVC	WVC Omak	Other	Big Bend	WVC	WVC Omak	Other
Health Care	19	20	13	13	17	17	13	15
Office/Misc	6	6	0	7	6	5	0	9
Industrial & Technical	9	7	1	46	12	6	0	63



Workforce Investment Fiscal	Budget	Expenditures	Expenditure Rate	Obligation Rate
Career Services	1,246,553	558,392	45%	91%
Employer Based Training				
On-The-Job / Incumbent Worker Training	122,695	16,016	13%	50%
Work Experiences / Project Learning	144,201	81,480	57%	74%
Occupational Education	216,625	64,801	30%	61%
Healthcare		27,802		
Office/Other		15,323		
Industrial/Technical		12,676		
Basic Education				
Secondary Education	493,749	179,459	36%	73%
Computer Basics	81,505	35,860	44%	88%
Support and Incentives	595,113	230,185	39%	106%
Total	2,900,441	1,166,193	40%	86%