

# IN THE LOOP

MONTHLY NEWSLETTER  
FOR BOARD MEMBERS & COMMISSIONERS

## IN THE LOOP | Issue 18, July 2025

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Hello {{ contact.FIRSTNAME }},

Last month's Zoom session sparked some great energy and even better ideas. Your engagement was appreciated, and the feedback is clear: *more of that, please*. We're grateful for your time, insight, and leadership. Being a board member is no small lift, and we don't take your commitment for granted. This month's newsletter offers quick, actionable ways to stay connected and support our shared work. It's designed to be an easy springboard, because even small actions can have big impact.

Happy Summer!



Lisa Romine, CEO

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## Board Member Spotlight



“SkillSource is a proven workforce partner that truly listens to local businesses, and responds with relevant programs for immediate and long-term workforce needs.

I’m proud to represent the economic development voice of Grant County on this board and support real solutions for our communities.”

## **Brant Mayo**

Grant County Economic Development Council

## **Board Member Spotlight**

Brant Mayo has been part of the SkillSource Regional Workforce Board for eight years, but his connection goes back even further.

One of his first jobs (besides mowing lawns) was as a Youth Counselor with SkillSource! Today he leads the Grant County Economic Development Council, where he champions opportunities for local businesses and jobseekers.

Thank you to Brant for all the heart and strategy he brings to the board, and for always rooting for solutions that work in the real world.

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## **Opportunities to Engage**

**Want to stay in the loop with SkillSource on LinkedIn? Here’s how you can make sure you never miss a post:**

### **Follow the SkillSource LinkedIn Page**

Visit our page here:

<https://www.linkedin.com/company/skillsourcencw> and click the

**Follow** button if you haven't already.

### Turn on Post Notifications

Once you're following the page, click the **bell icon** (🔔) near the top of the page. Select **"All Posts"** to be notified whenever SkillSource shares something new.

### Engage when you can

A quick comment or share goes a long way. Your engagement helps our content reach more people, especially other leaders, policymakers, partners, and employers who trust *your* voice.

We only post a few times a week, and we're always sharing stories, opportunities, and local impact you can be proud to amplify. A couple of recent opportunities are linked below. *Please comment and share.*



#### LEGISLATIVE AWARENESS

This story shows how local workforce boards like ours help shape apprenticeship pathways; connecting people to opportunity and meeting real industry needs in North Central Washington.

[READ + SHARE ON LINKEDIN](#)



#### CELEBRATING KNOW-HOW

This post honors three legendary SkillSource team members whose 100+ years of combined service have shaped lives, strengthened communities, and built the foundation we stand on today.

[COMMENT ON LINKEDIN](#)

**Grant-Adams WFC Summit**

There's [one more workforce collaboration summit](#) this summer and if you can, we highly encourage local board members to attend. These summits are an immersive way to understand the partnerships and infrastructure that support workforce development efforts and change lives.

WHEN: Friday, August 1, 9 am to 3 pm

WHERE: Big Bend Community College

[REGISTER TO ATTEND](#)



*Photo above from the Grant-Adams Workforce Collaboration Summit 2024.*

## Your Outreach Toolkit

Looking for a simple way to support SkillSource this month? These ready-to-share materials are a great place to start. You don't need to be an expert—just a connector. Here's how:



## General Brochure

**Use it when:** You meet someone who's hiring, job searching, or new to the area.

**Say something like:**

*"I just want you to have this. I serve on the SkillSource board—they're an incredible resource for career training, business support, and connecting people with opportunity."*

[Download Brochure](#)



## Work-Based Training Flyer

**Use it when:** You're chatting with a business owner or HR contact who wants to train or grow their workforce.

**Say something like:**

*"You might find this helpful—SkillSource helps local businesses train workers without taking on all the cost. I'd be happy to connect you with someone if you're curious."*

[Download Flyer](#)

There are more outreach materials available on our website at [skillsource.org/outreach-materials](https://skillsource.org/outreach-materials). But if you ever need something specific and can't find it (maybe it doesn't exist yet!) just reach out to your friendly neighborhood [Communications Manager](#). 😊

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## Contact Us

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